

A PROCLAMATION: National Drowning Prevention Week

Whereas The Lifesaving Society is a national, charitable organization working to prevent drowning and reduce water-related injury through training programs, Water Smart public education, drowning research, and aquatic safety standards.

Whereas National Drowning Prevention Week is one of the leading public education initiatives, with events taking place across the country to focus media and community attention on drowning prevention.

Further that The Lifesaving Society certifies Canada's National Lifeguards and urges individuals to supervise children in and around the water, refrain from drinking alcoholic beverages while participating in aquatic activities and wear a lifejacket when boating.

Therefore it be resolved that Norfolk County Council do hereby proclaim that the week of July 20th, 2025, to July 26, 2025, as National Drowning Prevention Week in the County of Norfolk.