

MINUTES DELHI BIA

Thursday, March 12, 2025

IN ATTENDANCE: Susie Huyge, Andy Putoczki, Les Berta, Michael Columbus, Dave Matthews, Brandon Marques, Joyce Verbrugge, Mark Spence

1. WELCOME & INTRODUCTIONS

Everyone was welcomed to the meeting and the meeting began at 6:05 pm at the Hungarian Hall.

2. DECLARATIONS OF PECUNIARY INTEREST

None were reported.

3. REVIEW AGENDA

A motion by Joyce, seconded by Brandon was made to adopt the agenda and was carried.

4. ACCEPTANCE OF THE MINUTES

A motion by Andy and seconded by Dave was made to adopt the minutes and was carried.

5. GRANTS: Susie to look into getting ideas for covers for the cement planters. Possible base for local artwork. Dave will contact someone in Simcoe who might be able to help with the covers. Les will look into getting some free wifi for the downtown area.

6. SOCIAL MEDIA: Brandon and Les have been updating Facebook. Les contacted the Still Room to get some pictures from them to put on the BIA Facebook page and Brandon will do the same for Lounge 33. Les is working on our website.
7. EASTER/HALLOWEEN PROMOTIONS: Susie and Les will be working on the Easter promotion which will take place on Saturday, April 19th. Brandon will contact Dave Ward at Dave's Variety to see about purchasing our candy for this year. Susie will begin contacting the stores regarding the promotion and Les will look after the map and the posters.
8. CHRISTMAS PROMOTION: no report
9. MUSTANG CAR SHOW: Les has ordered the plaques. He will also do up a sponsor letter for mailing. Dave will look into ordering the trophies. It was decided to go with the same design as last year. Les has the stage coming and has confirmed one food truck and one ice cream truck.
10. CHRISTMAS LIGHTS/FLAGS:
The BIA will order Easter flags for the Memorial Park pavilion and after Easter they will be replaced with Canadian flags. Les will get the flags ordered and Dave will try and get them up by May 24th.

11. PLANTERS/TREES: Susie reported the trees the BIA own which are in Memorial Park are ornamental pear trees. Mike Columbus will let Bill Cridland know. Motion by Susie to accept the quote from North Creek Garden for planting and watering our containers for the 2025 season was seconded by Dave and was carried.
12. NORFOLK COUNTY: Mike Columbus will look into the street light that was removed by the parking lot across from the Hungarian Hall regarding a replacement time. Mike informed the executive that highway 3 will be repaired in 2026. Mike was informed that an apartment was going into the old Beefland property, he will contact the bylaw officer.
13. TRESURER'S REPORT: Joyce gave the report. She stated all the books are done and ready to go for audit. Motion by Susie, seconded by Andy to accept the report and was carried.
14. NEW BUSINESS: Susie stated she has been working on the ad for this year's Norfolk County Insiders Guide similar to the one last year. Mark Spence attended the meeting, representing the Delhi Chamber of Commerce, to inquire about splitting a full page ad but the BIA ad is done. Susie suggested we combine the ads for next year's guide. Mark suggested the two groups work together on the Welcome to Delhi page that is part of the guide. Les asked the members to submit information to Susie and her and Mark would work on the page together.

15. ADJOURNMENT: meeting was adjourned by Andy, seconded by Dave and was carried. Next meeting April 10, 2025