



Economic Recovery Grant Application Form

Application Deadline: December 1st, 2021

Section A – Organization Identification

Name of applicant or organization: _____

Mailing address: _____

Contact name/title: _____

Telephone: _____ Fax: _____

Email: _____

Mandate or purpose of organization:

Verification of non-profit or charitable status:

included to follow prior to review deadline

*Please note, if non-profit verification is not received prior to review deadline, application will be deemed incomplete and not be included in the evaluation process

*Please note that grant approval does not approve an event or activity that requires other approvals or permits. Organizers must still satisfy any other County requirements needed for approving the project.

*Please note that organizations looking to purchase equipment must have the capacity (ability and future funding) to store and maintain those items.

*Please note grants will be based on a 50/50 matching funds. Some part of matching funds can be quantifiable (in-kind) investment. Please provide details in budget below.

5. Outline the measures that will be used to determine the success of this project AND how will the organization track and report on project progress?

7. If the project is expected to result in ongoing benefit to the specific industry and/or downtown area, provide details on what that ongoing benefit will be:

8. Will the proposed event require partnerships and/or collaboration with other organizations including private sector entities, not for profit organizations or community groups?

Yes

No

If yes, please describe:

9. Have you made an application for grants to any other government agencies for this project?

Yes

No

If yes, what were the results?

10. Please provide additional information that demonstrates:

- Your organization's experience in this kind of project
- The your organization has the skills, expertise, and fiscal management to implement this project successfully

Signature of Applicant _____

Date _____

Section C – Goal and Desired Outcome

Downtown Vitality

Goal: Support and enhance economic vibrancy in Norfolk County’s downtowns

Desired Outcomes:

- Increase the number of people visiting the downtowns for shopping & recreation
- Increase revenues for downtown businesses
- Increase productivity and/or reduce costs for downtown business
- Help downtown business recover from impacts of Covid-19

Arts & Culture

Goal: Increase the sustainability and growth of the arts & culture industry in Norfolk.

Desired Outcomes:

- Build Norfolk’s brand as a destination for arts & culture
- Strengthen local arts & culture organizations (increase revenue, decrease cost, improve organizational management, etc.)
- Help arts & culture organizations adapt to pandemic-related requirements and restrictions and recover quickly from the impacts of the pandemic
- Increase tourism spending on arts & culture related activities

Agriculture

Goal: Support the agriculture industry in Norfolk County with solutions that address labour and resource-related challenges. Support farmers to diversify and/or grow revenue streams.

Desired Outcomes:

- Strengthen local, small and medium farm business (revenue increases, revenue diversification, market diversification, new channel development, cost reductions)
- Increase use of, access to, and/or knowledge of various supportive and enabling technologies and provide options for resource and/or labour sharing across farms
- Support for new product development



Section D – Sworn Declarations

I/WE HEREBY APPLY for a grant under this program.

I/WE HEREBY AGREE to abide by the terms and conditions of the Norfolk County Economic Recovery Grant program.

I/WE HEREBY AGREE by signing below to have entered into an Agreement with Norfolk County specifying the terms and conditions of the grant in this document.

I/WE HEREBY CERTIFY that the information contained in this application is true, correct and complete in every respect and may be verified by Norfolk County by such inquiry as it deems appropriate.

I/WE HEREBY AGREE that the program for which application has been made herein is subject to cancellation and/or change at any time by Norfolk County in its sole discretion, subject to the terms and conditions specified in the Program. Participants in the program whose application has been approved and who have entered into an Agreement with Norfolk County, will continue to receive the approved incentives, subject to the terms of the grant.

I/WE HEREBY UNDERSTAND that the grant can be reduced or cancelled if the agreed project is not completed or if contractors/vendors have not been paid.

I/WE HEREBY AGREE that all grants will be calculated and awarded in the sole discretion of Norfolk County. Notwithstanding any representation by or on behalf of Norfolk County, or any statement contained in the program(s), no right to any grant arises until it has been duly authorized, subject to the applicant meeting the terms and conditions of the Economic Recovery Grant Program. Norfolk County is not responsible for any costs incurred by the Organization Applicant in any way relating to the program(s), including, without limitation, costs incurred in anticipation of a grant.

I/WE HEREBY AGREE that information regarding the grant amount issued, the nature of the project and photographs thereof, the total investment of the project by the applicant, and the contact details of the organization to which the grants are associated shall be disclosed to the public, included in promotional material and/or in a media release. Applicants shall be required to allow this information to be released to the public and to participate in public reviews of the program in future.

Dated at _____ this _____ day of _____, _____
(City/Town) Day Month Year

Name of Authorized Personnel

Signature of Authorized Personnel