



PUBLIC NOTICE

Simcoe BIA Election - June 17 to June 24

Simcoe ON – June 14, 2019 – The election for the Simcoe Business Improvement Area (BIA) Board of Directors will commence next week. Following the nomination period of June 2 to June 7, nominations are now closed for Board positions on the Simcoe BIA. The Norfolk County Council Services Department received and confirmed 15 nominations as candidates for the 8 Board positions.

All nominations were made by individuals whom own or rent a non-residential property in the BIA area.

Candidates were asked to submit a short biography for the BIA electorate. This information is attached and available on the Norfolk County Website under Public Notices.

Votes will be taken by general balloting at 50 Colborne Street South, Council Services office, from 8:30 a.m. – 4:30 p.m. daily starting at 8:30 a.m. on June 17th until noon on Monday, June 24th. The following criteria apply for voting:

- Only one vote per business in the BIA area;
- Votes may be cast for up to eight (8) members to serve on the BIA;
- Proof of tenancy in the BIA will be required at time of voting, (tax bill, invoices, utility bill, etc.)

Results will be publicly announced and voted upon by Norfolk County Council on June 25, 2019.

For further information contact:

Norfolk County Council Services
519-526-5870 ext. 0
50 Colborne St. S, Simcoe, Ontario
clerks@norfolkcounty.ca

Les Anderson

Les Anderson has extensive experience in board governance having served on a number of boards including Fanshawe College's Board of Governors. His areas of expertise include finance, budgeting, public relations and fundraising. Until April 30, 2019, he owned and operated the store It's All Norfolk in downtown Simcoe. He is aware of the challenges and the opportunities facing the downtown core and would like to be part of the team that will get the Simcoe BIA off to a positive fresh start.



Jess Bommarito

Jess is the founder of Groundswell Coworking - winner of the fall 2018 "Win This Space" contest - and a business coach/strategist who works with artists/creative people to turn their passions into a thriving business. Jess is also a musician and heavily involved in the Norfolk County theatre & arts community - you may have seen her on stage at Simcoe Little Theatre or volunteering at the Waterford Old Town Hall. Passionate about powering ideas and dreams, Jess sees the potential in people and, through Groundswell, is on a mission to create an environment where people feel inspired to discover their dreams and passions, and motivated to see them through. She sees the same potential in Downtown Simcoe, as a place where businesses and individuals of all walks of life can connect, share and grow together. To her, it all begins by building a strong sense of community where all BIA members feel safe, heard, and immensely appreciated. From that place, as a collective, we can do anything.



Joe Botscheller

The first hand experiences I've gained as a downtown landowner, business partner in both a retail store and a multi-location service company and as a downtown customer help provide me with a unique perspective on the issues impacting Simcoe's core district.

This experience (Magic Piper since 1986; Tax2000 downtown core of Simcoe, Woodstock, Tillsonburg since 1993) has taught me to constantly seek out the opportunities created by change and to never lose sight of the fundamentals that are key to sustainable growth.

What has happened to downtown Simcoe is not unique, all downtowns in southern Ontario have similar issues and are at various stages of revitalization. I look forward to the challenge of defining our fundamentals and realizing on the opportunities available to cores that are clean, safe and walkable.



Cam Carter

Cam Carter is a 3rd generation owner of Carter's Men's & Ladies Wear. He has served on many boards in Simcoe including Minor Hockey, Simcoe Chamber of Commerce (Past President), Simcoe Kinsmen (Past President), Kinvilla Board member for over 20 years, and is presently involved in the Simcoe Lions Club.



Suzanne Earls

Suzanne Earls is a downtown business owner (Pieceful Arts) with experience in the creative arts, adult education and people management. She believes providing unique engaging experiences for locals and tourists can drive the growth of a healthy economy. The power of beautification for the purpose of revitalization has been proven to be a cost effective method to affect positive change. Her experiences developing inclusive community engagement projects and participatory art will bring a unique perspective to a fully rounded board of directors.



Carol Greentree

Carol Greentree is the Supervisor of Job Links. She is a current member on the Norfolk County Police Services Board. I am a Rotarian and a Paul Harris Fellow. Carol was awarded her fellowship due to my community organizing and volunteerism. All of which has been in Norfolk County.



Brian Jones

Brian Jones and his wife have lived in downtown Simcoe for almost 20 years. As a resident and downtown business patron, Brian understands the challenges consumers face when they choose to shop downtown. As an Account Executive with myFM, he works with a variety of downtown businesses and understands their challenges and concerns. As the past president of the United Way of Haldimand and Norfolk, board member of the Capitol Performance Group, board member of Art With Heart, and active member of the Simcoe Rotary Club, Brian understands the social challenges our downtown business district, and pledges to work toward successful outcomes for all stakeholders. Brian believes our downtown has a bright future ahead- let's get started!



David Lopes

Born and raised in Simcoe, David has been a lifelong resident of Norfolk County. David was a graduate of Holy Trinity Catholic High School, and studied in a Bachelor of Biomedical Sciences (BMSc) program at the University of Western Ontario. He joined Roulston's IDA Pharmacy in 2011 as an assistant, then continued as a pharmacy co-op student and intern before becoming a full time clinical pharmacist after graduating from the University of Waterloo's Pharmacy program with a Doctor of Pharmacy (PharmD) degree.



David has been involved in the community with engaging with local organizations, either with presentations or community discussions of which may include: local retirement homes, Senior Support Services, MS Society, CMHA and more. David has shown initiative in attending community development events such as this year's, Norfolk: No Boundaries Economic Development Symposium, as well as those provided through Fanshawe - Simcoe/Norfolk Campus through their Community Leadership Speaker Series.

He is actively engaged in the community and looks forward to this nomination to the newly formed Downtown Simcoe BIA Board. With your support, David looks forward to making a difference and positive impact on our downtown.

Tiffany Niece

Tiffany Niece is the owner of Sloths & Molasses, located at 31 Norfolk St S. Sloths & Molasses is gift shop and artisan collective, showcasing items from Norfolk and beyond. Tiffany is committed to improving downtown Simcoe and believes with the right leadership it can become a great destination.



Melinda Mulder

As a business owner in downtown Simcoe for the past 6 years, I've become invested in the growth and potential of our downtown core. But after opening our 2nd location in the town of Port Dover I've recognized there is need for change and positive action throughout Norfolk County. For myself it's not about fixing all the issues and negative situations arising within our business sectors, but rather it's about creating a plan and goals to show people how great this community is and what it has to offer. I was raised in this community and grew up here. As a mom of young children and a business owner, the future of my community is important to me on many levels.



I'm grateful for the community/business work and people that I've been directly associated with over the past year, and I'm very proud of what we have accomplished so far. I'm very excited to see what more can be done with a vibrant team of enthusiastic individuals who care to make a difference.

Birgir Robertsson

No bio or photo provided.

Nick Shafto

Nick Shafto is the manager of MAX DISCOUNT CONVENIENCE in downtown Simcoe, ON. He has over 20 years of retail and customer experience at the downtown location. Nick has a 4 yr Bachelor of Commerce in Honours Business Administration from The University of Windsor. Nick was born and raised in Simcoe, he currently is a homeowner in Simcoe raising a family of his own. He is currently coaching Simcoe FC U14 Rep soccer in his spare time.



Debbie Solymar

No bio or photo provided.

Kate Vandendriessche

Kate is a co-owner of J & L Wakeford Incorporated and also works in Human Resources Management. Kate has a Bachelor's degree in Psychology from Athabasca University and studied Human Resources Management at Fanshawe College. She is also a Certified Career Development Practitioner and has considerable working experience assisting members of the community find and sustain employment.

Kate has been a citizen of Norfolk County for almost 30 years and lived in or near the downtown Simcoe area for 10 of these years. Her primary goal for the Simcoe BIA is to assist in a revitalization of the downtown core that will spur the creation of more employment opportunities for the local community.



Dustin Wakeford

Dustin Wakeford is the Owner of Max Discount Convenience, 30 year resident of Simcoe, and a Simcoe Composite School and University of Western Ontario graduate. He is the Co-creator of Radio Free Norfolk podcasts.

